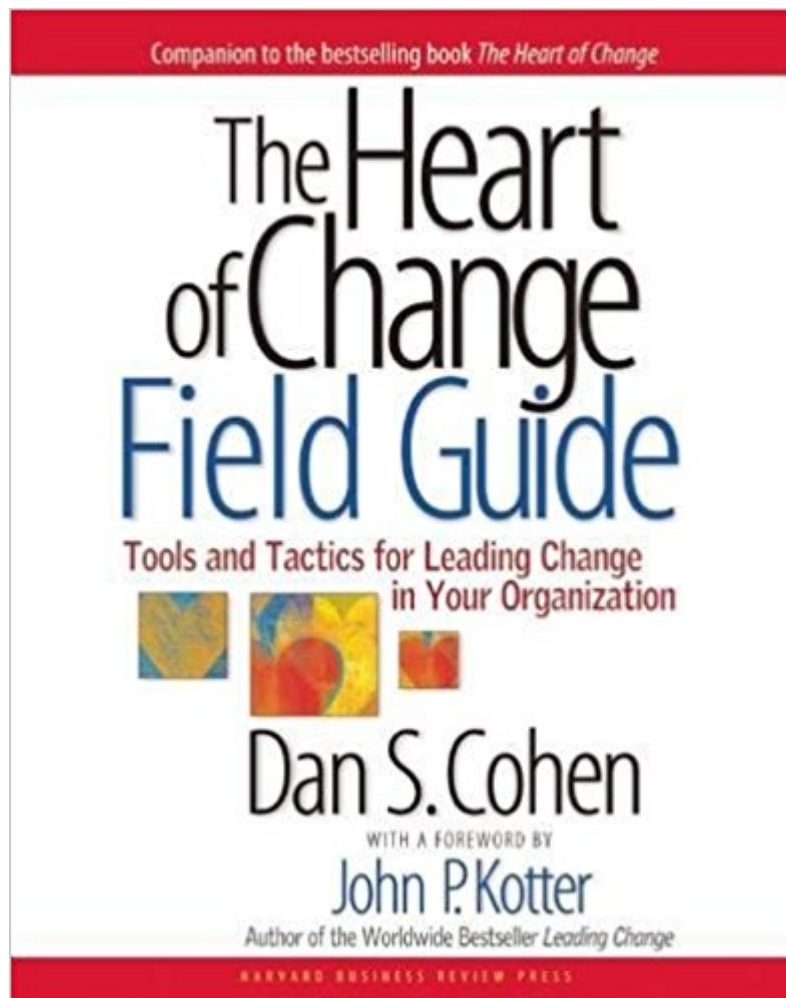




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The Heart Of Change Field Guide: Tools And Tactics For Leading Change In Your Organization



Synopsis

In 1996, John P. Kotter's *Leading Change* became a runaway best seller, outlining an eight-step program for organizational change that was embraced by executives around the world. Then, Kotter and co-author Dan Cohen's *The Heart of Change* introduced the revolutionary "see-feel-change" approach, which helped executives understand the crucial role of emotion in successful change efforts. Now, *The Heart of Change Field Guide* provides leaders and managers tools, frameworks, and advice for bringing these breakthrough change methods to life within their own organizations. Written by Dan Cohen and with a foreword by John P. Kotter, the guide provides a practical framework for implementing each step in the change process, as well as a new three-phase approach to execution: creating a climate for change, engaging and enabling the whole organization, and implementing and sustaining change. Hands-on diagnostics—including a crucial "change readiness module"—reveal the dynamics that will help or hinder success at each phase of the change process. Both flexible and scaleable, the frameworks presented in this guide can be tailored for any size or type of change initiative. Filled with practical tools, checklists, and expert commentary, this must-have guide translates the most powerful approaches available for creating successful change into concrete, actionable steps for you and your organization. Dan Cohen is the co-author, with John P. Kotter, of *The Heart of Change*, and a principal with Deloitte Consulting, LLC.

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Dan Cohen is the coauthor, with John P. Kotter, of *The Heart of Change* and a principal with Deloitte Consulting, LLC.

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*The Heart of Change Field Guide: Tools And Tactics for Leading Change in Your Organization*Â The Heart of Change Field Guide is a must-have for all business leaders and MBA students. I am a huge fan of John P. Kotter and this guide provides a practical framework for implementing each step and sustaining change. This is a scaleable guide filled with practical tools, checklists, and real-world examples.

great

The Heart of Change Field Guide is an excellent ready. I highly recommend for those who are going through organizational changes in their company, organization, or function. I like the John Kotter book on "The Heart of Change" but this was such a good read.

I didn't know what to expect when reading this book. It turned out to be very clear and easy to read. If change isn't your ideal state, this book is still a good read. It's a good comparative model for changes you will undergo or have been through.

After reading *The Heart of Change*, ordering the field book was the correct next step. The field book makes it easy to prepare simple "chapters" for practical discussions with your team. It's the right

book at the right time, if you are committed to lasting change.

If your organization is in transition or being reorganized, I would recommend this book to the Senior Management team in particular because sometimes the valuable steps that need to be followed are not being followed which results in low productivity for employees. This is also helpful for individuals that offer leadership for their employees. The eight steps in this process needs to be followed for success.

Came quickly! Great content

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